



NEW PRICING FOR
2019

We inspect the web for you!

CTRL+CLICK CAST is a podcast for web designers, developers, freelancers and digital agency owners. If you work on the web, we've got something for you!

- ◉ CMS community updates on tech and implementation
- ◉ Analysis of design and web development techniques and trends
- ◉ Tackling small businesses challenges through a digital agency lens
- ◉ Regular biweekly episodes **since 2010!**

SPONSORSHIP

Show Details

LISTENER DEMOGRAPHICS

- 25-45 Years Old
- Agency principals and owners
- Intermediate-senior in-house web designers and developers
- Senior-level position in large web team in-house
- Primarily US-based (60%), but with strong UK presence, followed by Canada, Australia and Germany

DOWNLOADS

- Total 90-day unique downloads across all episodes: 14,500
- Individual episode download range: 1500-2000+

GUESTS

- Diverse point-of-view: 60% of voices on 160+ episodes are women. Plus, we feature an international roster of guests! They come from different ages, races, sexual orientations, abilities, and even career trajectories
- Perspectives include industry leaders working at Fortune 500 companies and successful startups, as well as entrepreneurs

FROM LEFT TO RIGHT

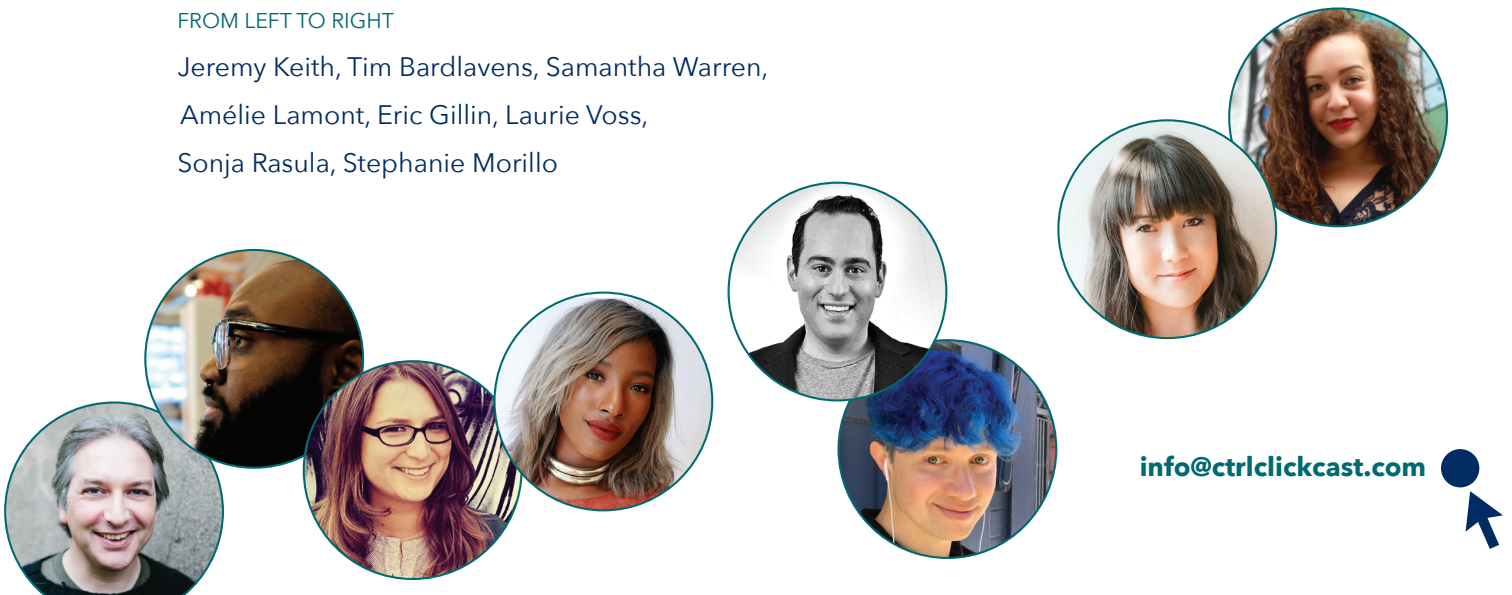
Jeremy Keith, Tim Bardlavens, Samantha Warren,
Amélie Lamont, Eric Gillin, Laurie Voss,
Sonja Rasula, Stephanie Morillo

SOCIAL MEDIA AS OF JAN 10, 2019

- @ctrlclickcast followers: 758
- @lealea followers: 4827
- @emilylewis followers: 3544

CTRLCLICKCAST.COM

- Average monthly pageviews across ctrlclickcast.com: 1600
- Average monthly pageviews per episode page: 240
- 166+ Episodes in the episode archive
- HTML & PDF transcripts for accessibility and SEO



info@ctrlclickcast.com



Sponsorship Details

PAST & CURRENT SPONSORS INCLUDE

- Craft CMS
- Statamic
- ExpressionEngine
- Perch CMS
- Squarespace
- WIX
- CodePen
- Hover
- Git Tower
- Arcustech
- Foster Made
- Vector Media Group
- Focus Lab LLC
- Toku
- Studio VO
- Jumpchart.com
- Vast Conference
- Empirical Path
- Peers Conference
- SearchEngineNews.com

AVAILABLE SPONSORSHIP OPTIONS

New pricing for 2019!

- 20-second sponsor message at the start of each episode
- Thank you at the end of each episode
- Maximum 2 sponsors per episode
- @ctrlclickcast tweet mentions
- Homepage banner ad for two weeks after episode release
- Same banner ad is shown in the PDF & HTML transcript
- Ad stays in podcast archive indefinitely



UPCOMING EPISODES

www.ctrlclickcast.com/upcoming

NOTE We try our best to pair sponsors with their preferred topic, but the subject and guest may change due to scheduling reasons. The episode number purchased will always be the episode sponsored.



Don't take it from us, take it from our listeners!

CTRL+CLICK CAST fans are some of the most engaged:



5 Stars on Apple Podcasts & Stitcher



Jessica Ivins
@jessicaivins

Follow

.@ctrlclickcast's content strategy interview with @steph_hay is so great I listened to it three times. Seriously.
ctrlclickcast.com/episodes/content-strategy-interview-with-steph-hay



Andrew Armitage @aarmitage · 14 Dec 2018

Totally, 100% check out @ctrlclickcast - great content and production, some amazing guests and insights - personal and professional.



Ben Furfie
@frontendben

Follow

If you think podcasting is pointless, think again. I just dropped £100 on @limesdaring's web design course and ebook based on the latest episode of @ctrlclickcast.

5:12 AM - 26 Apr 2018

\$200
PER EPISODE

★★★★★ tjfogarty

Ridiculously informative and clever

I only listen to a handful of podcast series, and it's a joy anytime I get a notification that a new one is available. Very interesting, loads of fun banter and great guests. Even the title is a helpful clue - a shortcut to get to your developer tools.



CTRL+CLICK CAST @ctrlclickcast · 21 Nov 2017

WOW! Shoutout fr @devmuslimid all the way from Indonesia for Ep 99 w @seldo Love our show's international reach!



016 Making The Web Better

Kali ini saya hanya ingin berbagi tentang episode podcast yang saya dengar yaitu CtrlClickCast. Ada bagian yang berkesan buat saya saat Laurie Voss, co-...
devmuslim.id

1 2



Developer Muslim Podcast
@DevMuslimId

Follow

Replying to @ctrlclickcast @seldo

Thanks. You guys are awesome! Keep it up.



2:09 PM - 21 Nov 2017

Great insight

★★★★★ by Dalton Rooney

I run a design and technology studio and enjoy the insights I get from this podcast. The recent episode on marketing was packed full of so much information I had to listen to it twice! Well done and great guests.

info@ctrlclickcast.com

